



STRIVING FOR SUSTAINABILITY



2025 ANNUAL REPORT

OUR MISSION

Striving for Sustainability is a 501(c)(3) non-profit dedicated to empowering our community in Rowley, MA to adopt sustainable lifestyle practices that protect and preserve the environment for our current and future generations.

BY THE NUMBERS

24 Eco-friendly vendors participated at Community Green Fest

123 People shopped our Back-to-School Swap

1 Planet for us to protect and preserve for current and future generations

THANK YOU

A big thank you to all of those who have donated their time, talent, and resources during our events or towards our mission. We are forever grateful to be on this sustainably-minded journey alongside you.

OUR YEAR IN REVIEW

March

TOY SWAP

100+ toys were swapped between community members, rather than adding to landfills / buying new.

April

MOVIE SCREENING

Provided a free screening and discussion of "We're All Plastic People Now," facilitated by Beyond Plastics.

August

COMMUNITY GREEN FEST

200+ attendees and 24 vendors gathered for a day of nature appreciation and learning.

September

BACK-TO-SCHOOL CLOTHING SWAP

123 community members shopped over 30 bags of donated used children's clothing.

December

2ND ANNUAL KIDS HOLIDAY SHOP

Provided a sustainable and free holiday shopping opportunity for community youth.

All Year

RESOURCE HUB

Maintained a website with information on local resources for green living in our community.

FUNDING SUMMARY

\$125

Donations from community

\$700

Seed Grant from Grassroots Fund

\$2,500

Project Grant from New England BioLabs

"Yes, our goal is to educate people on sustainable living. But another big part of our mission is bringing people together, having conversations."

- Laura DiPersia, SFS President

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COMMUNITY GREEN FEST



Rowley Town Common

Central and accessible location hosted 24 vendors and over 200 attendees



Wildlife Encounters

Children's presentation on wildlife conservation



Something for Everyone

Vendors ranged from local honey to green home goods to electric cars.

TOY SWAP



My Bike for Yours?

Some just donated, some just shopped, and some literally swapped at our toy swap event this year.

A Free Shop for Kids

Youth browsed donated goods for everyone on their holiday list.

HOLIDAY SHOP



BACK-TO-SCHOOL CLOTHING SWAP



Hand-Me-Downs with a Community Twist

Over 30 bags of clothing were donated to facilitate the swapping of outgrown clothes instead of buying new and throwing out.

